

PUBLIC FILE REPORT

EEOC Public File Report

New Northwest Broadcasters: Yakima WA

KXDD(FM), KRSE(FM), KHHK(FM), KARY(FM), KJOX(AM), KBBO(AM)

October 1, 2007 –September 30, 2008

Full-Time Positions Filled

Full-Time Position	Position Title	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Account Executive	04/01/2008	Monster.com	2	1
			On Air advertisement		
			Walk-in	1	
2	Account Executive	08/04/08	Referall	1	1
			Walk-in	1	
3	Engineer	9/1/08	Internal transfer	1	1
4					
5					
6					
7					
	* See Attached List of Recruitment Sources for Contact Information				

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Yakima Herald Republic 114 N 4 th Street, Yakima, WA 98901	Sarah Jenkins 509-248-1251		No
2	On-Air Advertisements KXDD(FM), KRSE(FM), KHHK(FM), KARY(FM), KJOX(AM), KBBO(AM)	New Northwest Broadcasters 509-248-2900		No
3	New Northwest Broadcasters, LLC Web-site 1011 Western Ave #920, Seattle, WA 98104	Brian Ma 206-204-0213 Ext 204		No
4	Central Washington University Career Services 400 E University Way Ellensburg, WA 98926 Fax #509-963-1811 E-mail: career@cwu.edu	Career services 509-963-1921		No
5	Yakima OIC 815 Fruitvale Blvd Yakima, WA 98902 Fax #509-575-0482	Sandra Pieti 509-248-6751		No
6	Worksource of Yakima 306 Division Street Yakima, WA 98902 E-mail: sredifer@esd.wa.gov E-mail: ccauthoron@esd.wa.gov	Sharon 574-0163		No
7	Heritage College 3240 Ford Rd Toppenish, WA 98948	Jackie Meyer Garza 509-865-8518		No
8	Walk-in		2	
9	Monster.com	1-800-Monster	2	No
10	Referral		1	No
11	Transferred from within Company		1	No

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement
1	March 2008	Business Expo	Business expo booth sponsor	Business expo discussing Radio business and career opportunities
2	01/01/08-9/30/08	Media Staffing	Training on hiring, retention, compensation etc	Bi-weekly conference calls with Greg Dourian, GM & Kelly Gasseling, Sales Manager